



**THE HUMANE SOCIETY  
OF THE UNITED STATES**

# Taking Action for Animals Online agenda

Taking Action for Animals Online speakers will be live chatting with attendees viewing their sessions during the times scheduled below.

## Saturday, September 19 (All times are Eastern)

**11:00 a.m. – 12:00 p.m. | Theater**

**Welcome plenary**  
Details coming soon!

**12:10 p.m. – 12:50 p.m. | Breakout Sessions**

| Learning the Issues Track   | Learning the Process Track   | Taking Action Track   |
|---|--|---|
| <p><b>Be cruelty-free: Ending animal testing for cosmetics and the Leaping Bunny Program</b><br/><i>Vicki Katrinak and Kim Paschen</i><br/>Animals continue to suffer and die to assess the safety of cosmetics such as lipstick, deodorant, and shampoo. With thousands of ingredients with a history of safe use and a growing number of reliable non-animal testing methods, companies can create safe and innovative products without the need for new animal testing. In this session, learn more about our work to end cosmetics animal testing around the globe, discover what it means for a company to be certified cruelty-free by Leaping Bunny and find out how you can help support an end to this cruel and unnecessary testing once and for all.</p> | <p><b>How Humane Society International is changing the world for animals</b><br/><i>Jeffrey Flocken and Anna Frostic</i><br/>HSI president Jeffrey Flocken and HSI Senior Vice President of Programs &amp; Policy Anna Frostic will discuss the work of the HSUS-affiliated Humane Society International, including the strategy, scope and scale of HSI's work in more than 50 countries around the world. They will go into depth discussing HSI's priority campaigns to save companion animals, wildlife, farm animals, animals used in labs and animals affected by disasters and human cruelty.</p> | <p><b>Change the world for animals in 2020: Electing animal-friendly candidates</b><br/><i>Amanda Coker and Brad Pyle</i><br/>Laws to protect animals are one of the most important tools in our toolbox! As advocates, YOU can be part of making sure that candidates who support animal protection are put into office! Come learn about the ways in which we all have a responsibility to elect humane legislators who will work to protect animals!</p> |

**1:00 p.m. – 2:00 p.m. | Theater**

**Preventing future pandemics**  
*Josh Balk and Teresa Telecky*

We are living through unprecedented and extraordinarily stressful times as the COVID-19 pandemic sweeps the globe. This workshop will highlight the pivotal role wildlife markets play in launching pandemics, including the coronavirus, and actions Humane Society International (HSI) and HSUS are taking to address this issue at its source. It will also discuss the threat of new pandemics from factory farms, our successful campaigns taking them on, and the steps we can each take to reduce that threat.

**2:00 p.m. – 2:40 p.m. | Breakout Sessions**

| Learning the Issues Track   | Learning the Process Track   | Taking Action Track   |
|---|--|---|
| <p><b>That doggie in the window has a mother in a cage: Taking action to stop puppy mills</b><br/> <i>JP Goodwin and Amy Jesse</i><br/>           Learn the ins and outs of stopping puppy mill cruelty with a focus on how the HSUS is working to end puppy sales in pet stores. The first half of this discussion will focus on how the HSUS tackles the pet store problem from all angles, what we've uncovered with recent investigations, and how you can get involved. The second half will zero in on our policy work, where you will learn about recent legislative victories and what it takes to be successful in statehouses and city halls across the nation.</p> | <p><b>Enacting effective animal protection policies at the state and federal levels</b><br/> <i>Andi Bernat and Sarah Veatch</i><br/>           Details coming soon!</p> | <p><b>2020 Elections: What to expect in this critical year for animals</b><br/> <i>Sarah Amundson, Joe Trippi and Jerry Weller</i><br/>           The 2020 election will be consequential for animals at the local, state and federal level. Come and learn from some of the nation's leading political experts on what to expect in the election and the impact it will have on animal protection.</p> |

**2:50 p.m. – 3:30 p.m. | Breakout Sessions**

| Learning the Issues Track   | Learning the Process Track  | Taking Action Track  |
|---|---|--|
| <p><b>Fur-free future</b><br/> <i>Leanne Hilgart, Joshua Katcher and PJ Smith</i><br/>           Consumers' growing concern for animal welfare is influencing a rapidly increasing number of apparel companies and governments to move away from animal fur. Clothing companies who adopt fur-free policies are being joined by local and state governments in moving to end this horrifically cruel industry and innovation is helping drive the demand for humane alternatives. Attend this session to learn more about our</p> | <p><b>All politics is local – Passing animal protection laws in your community</b><br/> <i>Marc Ayers and Brian Hackett</i><br/>           Getting laws adopted for animals at the local level is significantly easier than getting state and federal laws adopted. Why? Because your local elected officials are your neighbors, and because local governments (city/town councils and county governments) are far more nimble and often far more innovative than state and federal bodies. And, bonus: A well-crafted local ordinance</p> | <p><b>Building effective coalitions and navigating difficult conversations</b><br/> <i>JP Goodwin</i><br/>           Winning campaigns often requires building diverse coalitions of people from different walks of life. This may be municipal trade groups who help us maintain the right to pass local bans on the sale of puppy mill dogs, small farmers who work to block factory farms or religious groups helping to stop cockfighting. These are all examples of non-traditional allies with whom we</p> |

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| <p>fur-free future and what you can do to move this compassionate momentum forward in your community and your state.</p> | <p>such as a ban on the sale of puppy mill dogs in local pet stores or a ban on the use of wild animals in circus acts support efforts to enact a statewide law. Come to this session to learn how to determine which local law has the best chance of being adopted in your community and how you can be the leader your community has been waiting for to get it done.</p> | <p>can find common ground to win the big fights for animals. In this workshop you'll learn how to build these alliances for unstoppable campaigns. You'll also learn helpful tactics and ways to communicate with legislators or members of the public that are opposed to, or even openly hostile towards our animal protection agenda.</p> |
| <p><b>3:40 p.m. – 4:40 p.m.   Exhibit Hall</b></p>   |  |  |
| <p><b>Exhibit hall open hours</b><br/>Exhibitors are available in their booths for live chat.</p>                        |  |  |
| <p><b>4:40 p.m. – 6:00 p.m.   Happy Hour</b></p>   |  |  |
| <p><b>Regional virtual yappy hour</b><br/>Details coming soon!</p>   |  |  |

## Sunday, September 20 (All times are Eastern)

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| <p><b>11:30 a.m. – 12:10 p.m.   Theater</b></p>  |  |   |
| <p><b>Feature Session: Working in coalition to end wildlife killing contests</b><br/><i>Camilla Fox and Jill Fritz</i><br/>The National Coalition to End Wildlife Killing Contests, a growing alliance of national and state organizations working to permanently abolish wildlife killing contests nationwide, recently celebrated the fact that Colorado became the sixth state in the country, following California, Vermont, New Mexico, Arizona and Massachusetts, to ban these cruel events. In this plenary session, Camilla Fox, Executive Director of Project Coyote, and Jill Fritz, Director, HSUS's Wildlife Protection Department, will highlight the progress this coalition is making in ending the horror of killing contests and actions participants can take to help advance the Coalition's mission.</p> |  |   |
| <p><b>12:20 p.m. – 1:20 p.m.   Exhibit Hall</b></p>  |  |   |
| <p><b>Exhibit hall open hours</b><br/>Exhibitors are available in their booths for live chat.</p>  |  |   |
| <p><b>1:20 p.m. – 2:00 p.m.   Breakout Sessions</b></p>  |  |   |
| <p><b>Learning the Issues Track</b></p>  | <p><b>Learning the Process Track</b></p>   | <p><b>Taking Action Track</b></p>   |
| <p><b>Ending trophy hunting and wildlife killing contests in the U.S.</b></p>  | <p><b>Establishing effective relationships with your elected officials at all levels</b></p> | <p><b>Get your Animal Welfare Act together</b><br/><i>Bernie Unti</i></p> |

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| <p><i>Jill Fritz and Amanda Wight</i><br/>Trophy hunters kill countless gray wolves, mountain lions, bears, bobcats, coyotes and foxes each year in the U.S., either to obtain them for display and bragging rights or in contests that award cash and prizes for killing the most or the heaviest animals. Paid hunting guides, bait, radio-collared hounds, spotlights, night-vision devices, traps, snares and calling devices are used to pursue, capture and kill these vital native carnivores, violating the principles of sportsmanship and fair chase. We'll share details about trophy hunting and wildlife killing contests in the U.S. and how to use our tools to help stop them.</p> | <p><i>Carol Misseldine and Kari Nienstedt</i><br/>YOU can be an effective lobbyist for animals! Despite the image of big corporations being the primary influencers of politicians, everyone can and should talk with their elected officials about the issues they care about. Your elected officials work for YOU, and the animals need you to speak to politicians on their behalf. Attend this session to learn about the most powerful ways you can build relationships with your elected officials and become their “go-to” person when they have an animal protection question or need help building support for animal protection legislation.</p> | <p>What is the Animal Welfare Act (AWA), and what does it do? What do humane advocates need to know about it? What's working well, what's not, and what can we do to strengthen its implementation and enforcement? Together, we'll explore the history and evolution of the AWA over its first half century and highlight contemporary issues and opportunities</p> |
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**2:10 p.m. – 2:50 p.m. | Breakout Sessions**

| Learning the Issues Track  | Learning the Process Track   | Taking Action Track  |
|--|--|--|
| <p><b>Farm animal confinement</b><br/><i>Josh Balk and Karla Dumas</i><br/>Why does the factory farming industry view the HSUS as its biggest threat? Quite simply, because we win. Come learn about our historic campaigns criminalizing the cage confinement of farm animals and moving plant-based foods front and center. We are battling—and winning—on the front lines and we'd love to share with you how we're doing it!</p> | <p><b>The federal regulatory process 101: How to navigate animal welfare priorities in the administration</b><br/><i>Gillian Lyons and Keisha Sedlacek</i><br/>A multitude of federal agencies, ranging from the Department of the Interior to the Department of Transportation to the Centers for Disease Control, oversee and enforce laws that impact animals. These same agencies create rules and regulations that affect many animals including wildlife, farm animals, companion animals and animals used in research. This session will delve into the inner workings of the federal regulatory process and will explain how you can use your skills as an animal activist to positively influence the regulatory process to support animal protection causes.</p> | <p><b>Combatting compassion fatigue and building resiliency in animal advocacy</b><br/><i>Hilary Hager</i><br/>This workshop will provide attendees with the tools needed to stay resilient as they face the day-to-day challenges of animal advocacy. The workshop will provide participants with a shared language and understanding of the causes and symptoms of compassion fatigue as well as a suite of skills that can be used to manage their upsets and build and maintain a healthy and intentional relationship to the work they do. Participants will also have the opportunity to create a personal plan of action.</p> |

3:00 p.m. – 4:00 p.m. | Exhibit Hall

**Exhibit hall open hours**

Exhibitors are available in their booths for live chat.

4:00 p.m. – 4:40 p.m. | Breakout Sessions

| Learning the Issues Track   | Learning the Process Track  | Taking Action Track  |
|---|---|--|
| <p><b>Equine welfare challenges in the U.S.</b><br/><i>Keith Dane</i><br/>Horses in the U.S. have largely shifted from a utilitarian role to one of companion animals in modern culture. However, equines are often mistreated due to ignorance, callousness or the pursuit of financial gain. This session will address the cruel abuse of gaited show horses known as “soring”, the slaughter of thousands of American equines abroad annually for human consumption and medication abuse in horseracing, and explore our efforts to confront these issues.</p> | <p><b>Behind the badge: Working productively with enforcement agencies for the benefit of animals</b><br/><i>Shalimar Oliver and Laura Koivula</i><br/>Law enforcement officers are critical partners in animal protection, and the Humane Society of the United States works with these agencies nationwide in a myriad of ways, to include pursuing our policy goals and rescuing animals from crisis. Creating meaningful relationships with officers in your community is a powerful way to help the animals. In this session, Laura Koivula and Shalimar Hightower of the HSUS’ Animal Rescue Team (and former law enforcement) will review tips for becoming a law enforcement ally and suggestions for successfully reporting animal cruelty crimes.</p> | <p>There is no session currently scheduled for this time slot.</p> |